

- methods and toolkits for digital innovation groups.
- Developed and presented monthly consumer and technology insight reports and other thought leadership analyzing consumer technology and industry trends to senior management.

**Resource (Now IBM iX),** Columbus, OH 2011

**Social Media Marketing Intern**

- Co-created a social marketing playbook presenting best practices for the major and developing social networks, made available to all 400 employees.
- Built interactive innovation commercialization worksheet and developed implementation plan to capture associates' ideas and quickly develop next steps in the commercialization process.

**MILITARY EXPERIENCE**

**United States Army Reserves** 2021 – Present  
**2nd Lieutenant Attached to Army Medical Professional Management Command**

**SERVICE EXPERIENCE**

**Young Jewish Columbus,** Columbus, OH 2021 – 2023

**Volunteer Committee Member**

Young Jewish Columbus is a group that tries to engage Columbus's Jewish young adults under 40 in activities to build a committee. The volunteer committee comes together monthly to develop and execute volunteer events around the city to benefit the community at large. I specifically found and engaged people who were new to the city to invite them to volunteer events and help them meet new and established members of Young Jewish Columbus.

**Creative Control Fest,** Columbus, OH 2015 – 2020

**Volunteer Board Member**

The Creative Control Fest is an annual series of events in Central Ohio that brings together the creative community that is often overlooked. The goal is to showcase the wide variety of creative work being created by diverse populations of in the Midwest and beyond. As a volunteer board member, I've worked on developing marketing plans for the annual events, setting up before, during, and after events, and coordinating speakers and panelists.

**DKMS,** Columbus + Cleveland, OH 2013 – 2020

**Bone Marrow Donor + Donor Registrar**

After becoming an anonymous bone marrow donor to a child in 2013, I have organized several donor registration events, including setting up informational tables at events and companies, distributing registration kits and recruiting potential donors, personally registering more than 200 cheek swabs.

**The Graham School,** Columbus, OH 2014 – 2017

**Volunteer Mentor**

Mentored several high school seniors who were interested in fashion, design, and entrepreneurship. Every week for a school year we would meet to discuss goals and ambitions and I would train them in job skills relevant to their passions. I would develop projects for my mentees to work on to help put their passions to work and prepare a portfolio for future education and employment after high school.

**STUDENT LEADERSHIP**

**Merchandise Chair- OSU Triathlon Club Team,** The Ohio State University 2022 – 2023

**President Alpha Omega,** The Ohio State University 2022 – 2023

**Treasurer SNDA,** The Ohio State University 2022 – 2023

**Vice President, SEAD (Service, Education & Advocacy in Dentistry),** The Ohio State University 2019 – 2020

**President, Innovation Fisher,** The Ohio State University 2010 – 2011

**VP Marketing, Association of Marketing Professionals,** The Ohio State University 2010 – 2011

**President, St.Louis AIGA Student Chapter,** Washington University in St.Louis 2008 – 2009