

Shay-Jahen Dublin Merritté

Shay@Merritte.com | Columbus, Ohio | 314-703-1094 | www.shay.dentist

EDUCATION

The Ohio State University

Doctor of Dental Surgery

2020 – 2024

Masters in Business Administration: Marketing Strategy + Innovation Management

2009 – 2011

Washington University in St.Louis

Bachelors of Fine Arts: Communication Design

2005 – 2009

DENTAL EXPERIENCE

Mercy Hospital St.Louis, Columbus, OH

2024 – Anticipated finish June 2025

General Practice Resident

- Provided comprehensive clinical dentistry in a private practice setting, with additional training in molar endodontics, implantology, pediatrics, and surgical extraction of impacted 3rd molars.
- Treated patients in the operating room who were under general anesthesia.
- Took dental clinic and hospital emergency department call monthly.
- Had 4 months of external rotations including oral maxillofacial surgery, anesthesiology, emergency medicine, head and neck oncology, psychiatry, and radiology.

TEACHING EXPERIENCE

Columbus College of Art and Design, Columbus, OH

2016 – 2017

Adjunct Instructor Business Math

- Co-created curriculum to teach basic math and business principals to art and design students: including tests, quizzes, homework and in class materials.
- Taught twice weekly classes on math and business topics to class of 30 students, graded materials and provided feedback, and held office hours once a week

EMPLOYMENT EXPERIENCE

The Ohio State University, Columbus, OH

2016 – 2020

CFAES Knowledge Exchange, **Communications Program Manager**

Drug Enforcement And Policy Center, **Public Engagement Specialist**

Ohio Education Research Center, **Communications Specialist**

Center for Higher Education Enterprise, **Communications Specialist**

- Managed the development and communications efforts of the CFAES Knowledge Exchange and related projects targeting August 2020 launch with a \$3 Million budget.
- Oversaw the development and deployment of the CHEE, OERC, DEPC websites, and CHEE app.
- Hired, trained, and managed part and full-time communications assistants.
- Designed infographics, publications, press releases, presentations, videos, and articles for diverse audiences from national publication to state agencies and intra-university groups.
- Managed centers' social media and email campaigns.
- Responsible for all other creative and communications initiatives.

Pursuit + Christmisc, Columbus, OH

2011 – 2016

Co-Founder + Chief Creative Officer

- Led all marketing, creative and operations activities including brand creation, product development, retail design, operational infrastructure, and e-commerce activities.
- Grew annual revenues from \$0 - \$600,000 in 3 years and \$1,000,000 2 years later through omni-channel marketing strategies.

American Greetings, Cleveland, OH

2011 – 2013

Creative Developer

- Formalized division's innovation practice by creating best practices for user-centered design research

continued on next page